



2004-05 General Excellence Competition

Literary Magazines & Yearbooks

Guidelines for literary magazine entries

Literary magazines and literary sections are judged in two categories: General Excellence and Best Layout. General Excellence judges consider the overall artistic impression and content of the magazine. Layout judges consider design, theme and effectiveness of selections from the magazine.

Guidelines for both contests:

- All entries must be postmarked by **June 1, 2005**.
- Staffs competing in this contest must be 2004-2005 members of GSPA.
- Complete contest entry form (page 11).
- Complete a media information form (page 10).
- Submit the \$35 critique fee for each contest.

In addition to the aforementioned materials, send two copies of each issue printed during the 2004-2005 school year. If you plan to enter both contests, you must submit two media information forms, two contest entry forms and you must pay the \$35 critique fee for both contests.

Guidelines for yearbook entries

Yearbooks from the 2004-05 school year will be judged in two rounds. Books published in the 2004-05 school year can be entered in either round. The postmark deadline for the first round is June 1, 2005, and is designed for yearbooks published in the spring. Critiques and scores from the first round will be returned in August so next year's staff can benefit from the judge's comments.

The postmark deadline for the second round is Sept. 30, 2005 and is meant for yearbooks delivered in the fall, though spring delivery books are still allowed to enter the second round. Critiques and scores from the second round will be returned in November.

Superior-rated books from both rounds will be eligible for the General Excellence competition in spring 2006.

Yearbooks will be evaluated in four categories: concept and organization, coverage, photography and design, and copy. Each category will represent 25 percent of the total evaluation.

Guidelines for the yearbook contest:

- Round one entries must be postmarked by **June 1, 2005**.
- All other entries must be postmarked by **Sept. 30, 2005**.
- Staffs competing in this contest must be 2004-2005 members of GSPA.
- Complete contest entry form (page 11).
- Complete a media information form (page 10).
- Submit the \$35 critique fee.
- If you would like your yearbook returned after judging, submit a \$5 postage and handling fee.

Media Information Form

GSPA General Excellence Contest 2005

A separate media information form ***MUST*** be attached to each contest entry. Please type or print neatly.

Name of Publication or Broadcast Program: _____

School: _____ City: _____

School Classification (check with principal or athletic director if unsure): _____

MEDIA CATEGORY:

Literary Magazine

Yearbook

Frequency of Publication/Program: _____ per _____ Total Circulation or Audience: _____

METHOD OF PRODUCTION FOR PRINT MATERIAL:

Commercial Printer (Printer does all from set type to layout to press run.)

Commercial Printer (Students provide camera-ready layouts using type set by:

printer

word processor

in-school printing

typewriter)

In-School Offset Press (with typeset copy)

In-School Offset Press (with typewriter copy)

In-School Offset Press (with word processor copy)

In-School Office Duplication Machine (typewriter copy)

Other (explain) _____

PRODUCTION INFORMATION FOR BROADCAST PROGRAMS:

What is the purpose of this broadcast? _____

What format do you use? _____

What is the average length of program? _____

Please describe your method of production: _____

FINANCING:

Cost per issue/program: \$ _____ Cost per year: \$ _____

Amount from subscription per year: \$ _____

Amount from advertising per year: \$ _____ Base ad rate: \$ _____ per _____

Amount from other sources (explain): \$ _____

WORK DISTRIBUTION:

Percentage of work done by students: _____ Percentage of work done by adviser: _____

Percentage of work during class: _____ Percentage of work after school hours: _____

Percentage of photos taken by students: _____ Percentage of photos taken by professionals: _____

STAFF:

First-year journalism class

Recruits from school without training

Experienced journalism students

Combination (explain) _____

OTHER CONSIDERATIONS (Example: printer errors, etc.)

Return this form with your entry form & materials to: GSPA Contests, Grady College of Journalism & Mass Communication, University of Georgia, Athens, GA 30602-3018

Official Entry Form

GSPA General Excellence Contest 2005

Please attach this form to your contest entry materials. Use a copy of this form for each contest you intend to enter. Individual student entries require a separate form. **Type or print neatly.**

School Name: _____ Adviser's Name: _____

Publication Name: _____

School Address: _____

City: _____ State _____ ZIP: _____

School/Staff Room Phone: (_____) _____ School/Staff FAX: (_____) _____

Adviser or Staff E-mail Address: _____

Please indicate which contest(s) you are entering (NOTE POSTMARK DEADLINES -- NO LATE ENTRIES ACCEPTED!):

- Literary Magazine (June 1, 2005)
- Literary Magazine "Best Layout" (June 1, 2005)
- Yearbook (Round One: June 1, 2005; Round Two: Sept. 30, 2005)

Please indicate what materials you are sending with this entry form:

Contest Entry Materials and Fees:

- Media Information Form
- \$35 Contest Entry Fee
- \$5 Yearbook Return Fee (Yearbooks only)

Materials to be Judged:

- Published Literary Magazine. (Postmark deadline is June 1.)
- Published Yearbook. (Round One deadline is June 1; Round Two deadline is Sept. 30.)

**Return this form, along with a media information form and contest materials to:
GSPA Contests, Grady College of Journalism and Mass Communication, Baldwin Drive and Sanford Drive, University of Georgia, Athens, GA 30602-3018.**

For office use only:

Date rec.	Check#	Total Amt. Paid/Late fee	Processed?	Initials
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