

## Official Entry Form

## GSPA Achievement Awards

Please attach this form to your contest entry materials. Use a copy of this form for each contest you intend to enter. Individual student entries require a separate form. **Type or print neatly.**

School Name: \_\_\_\_\_

Applicant's Name: \_\_\_\_\_

Applicant's E-mail: \_\_\_\_\_

Person or Staff Being Nominated: \_\_\_\_\_

Adviser's Name (if different than applicant): \_\_\_\_\_

Adviser E-Mail: \_\_\_\_\_

Publication(s) Name: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ ZIP: \_\_\_\_\_

School/Staff Room Phone: (\_\_\_\_\_) \_\_\_\_\_ School/Staff FAX: (\_\_\_\_\_) \_\_\_\_\_

**Please indicate which achievement award to be considered (see descriptions below):**

- |  |  |
|--|--|
| <input type="checkbox"/> Adviser of the Year | <input type="checkbox"/> Administrator of the Year |
| <input type="checkbox"/> First-year Adviser  | <input type="checkbox"/> Community Service         |
| <input type="checkbox"/> Start-up            | <input type="checkbox"/> Perseverance              |
| <input type="checkbox"/> Turnaround          | <input type="checkbox"/> Freedom of the Press      |

**Please indicate what materials you are sending with this entry form:**

**Achievement Award Materials:**

- Essay of no more than 400 words describing achievement
- Media Information Form
- Examples supporting achievement (articles, publications, reference letters, etc.)

**Achievement Award Descriptions:**

*Administrator of the Year* recognizes an administrator who has demonstrated strong support for the journalism program.

*Adviser of the Year* recognizes a journalism adviser who goes beyond the "call of duty" in supporting his or her staff.

*Community Service* recognizes a staff that through its forum has initiated significant change within the community.

*First-Year Adviser* recognizes a new adviser who has demonstrated success and desire in strengthening the program.

*Freedom of the Press* recognizes a producer(s) of work that demonstrated solid reporting and/or insight, but was censored from student publication.

*Perseverance* recognizes a staff that has overcome significant adversity to put out a quality product.

*Start-Up* recognizes a first-year publication/program that has demonstrated significant quality.

*Turnaround* recognizes the staff that has significantly changed the quality of its product from the previous year.

*There is no charge to enter GSPA Achievement Contests. All entrants must be GSPA members. Awards may not be given in a category if judges feel entries do not merit award recognition.*

**ACHIEVEMENT AWARD POSTMARK ENTRY DEADLINE IS MARCH 20, 2009**

Return this form with your entry form & materials to: GSPA Contests, Grady College of Journalism & Mass Communication, 120 Hooper Street, The University of Georgia, Athens, GA 30602-3018

# Media Information Form

# GSPA General Excellence Contest 2009

**A separate media information form MUST be attached to each contest entry. Please type or print neatly.**

Name of Publication or Broadcast Program: \_\_\_\_\_

School: \_\_\_\_\_ City: \_\_\_\_\_

### MEDIA CATEGORY:

- Newspaper/Newsmagazine
- Broadcast News
- Literary Magazine
- Yearbook

Frequency of Publication/Program: \_\_\_\_\_ per \_\_\_\_\_ Total Circulation or Audience: \_\_\_\_\_

Number of students on regular staff (not including contributors/freelancers): \_\_\_\_\_

### METHOD OF PRODUCTION FOR PRINT MATERIAL:

- Commercial Printer (Printer does all from set type to layout to press run.)
- Commercial Printer
- In-School Offset Press
- In-School Office Duplication Machine
- Other (explain) \_\_\_\_\_

### PRODUCTION INFORMATION FOR BROADCAST PROGRAMS:

What is the purpose of this broadcast? \_\_\_\_\_

What format do you use? \_\_\_\_\_ What is the average length of program? \_\_\_\_\_

Please describe your method of production: \_\_\_\_\_

### FINANCING:

Cost per issue/program: \$ \_\_\_\_\_ Cost per year: \$ \_\_\_\_\_

Amount from school/administration: \$ \_\_\_\_\_ Amount from sales/subscription: \$ \_\_\_\_\_

Amount from advertising per year: \$ \_\_\_\_\_ Base ad rate: \$ \_\_\_\_\_ per \_\_\_\_\_

Amount from other sources (explain): \$ \_\_\_\_\_

### WORK DISTRIBUTION:

Percentage of work done by students: \_\_\_\_\_ Percentage of work done by adviser: \_\_\_\_\_

Percentage of work during class: \_\_\_\_\_ Percentage of work after school hours: \_\_\_\_\_

Percentage of photos taken by students: \_\_\_\_\_ Percentage of photos taken by professionals: \_\_\_\_\_

### PRIMARY SOURCE OF PRODUCTION:

- First-year journalism class
- Experienced journalism class
- Student volunteers/extracurricular

### OTHER CONSIDERATIONS (Example: printer errors, etc.)

\_\_\_\_\_  
\_\_\_\_\_